News Libraries 2.0 So simple... even a cavelibrarian can do it!

Panelists!

- Lynne Palombo, The Oregonian
- Amy Disch, Columbus Dispatch
- Anne Holcomb, Kalamazoo Gazette
- David Milliron, Caspio
- ...and your moderator:

Julie Domel, San Antonio Express-News

Internet 2.0?

- Parts of the web that receive all or part of their content through the actions of users
 - Wikis
 - Blogs
 - Social Networking (MySpace, LinkedIn, etc.)
 - Mashups
 - Video/photo sharing (YouTube, Flickr, etc.)
 - And many more...

Wiki?

- Means "fast" in Hawaiian
- Software developed by Ward Cunningham in 1994
- Server software that allows users to create and edit content in a web browser
- Has its own markup language

More Wiki!

- Programs (compare at wikimatrix.org)
 - Freeware vs. Purchased
 - Web-hosted vs. Installed
 - Database vs. File-based
 - Programming vs. WYSIWYG
- Uses
 - B&F Resources (SLA B&F Division)
 - Reporters' Cookbook

Wiki good!

- Allows collaboration
- Cuts down on e-mail traffic
- Don't need a lot of programming knowledge to get started
- Easy to correct mistakes
- Can require user authentication

Wiki bad!

- Must go to the site for updates, unless you have RSS
- Fear keeps new users away
- Best experience requires some learning of code
- Requires some maintenance
- Possibility of abuse

The Water Cooler

- Express-News newsroom wiki
- Uses MediaWiki
 - Supports IT's requirements, e.g., user log-in
- Launched February 2007
- Linked from newsroom intranet homepage
- Early adopters: Projects Team
- Main uses: Morning Report and Discussion







